



ENERGY &
UTILITY SKILLS


**CONFERENCE
AWARDS
& 2025**

8 October 2025

**Hilton Birmingham
Metropole**

contact conference@euskills.co.uk
to secure your sponsorship package

Sponsorship Brochure



**Outstanding
Contribution
to Skills**

**Helen
Hawkins –
Apprentice
of the Year
Award**

**Water
Industry
Apprentice
of the Year
Award**

**Energy
from Waste
Industry
Apprentice of
the Year**

**Power
Industry
Apprentice
of the Year
Award**

**Gas Industry
Apprentice
of the Year
Award**

**Attraction,
Recruitment
Campaign
or Initiative
of the Year
Award**

**Diversity
and Inclusion
Initiative
of the Year
Award**

**Training
Provision
of the Year
Award**
(for Micro/Small
training organisations
(2-50 employees))

**Training
Provision
of the Year
Award**
(for medium/large
organisations (50+
employees))

**Skills
Collaboration
Initiative
of the Year
Award**

**Employer of
the Year Award**

Award Categories

CONFERENCE SPONSOR

£20,000

PLUS VAT

NAME OF THE SPONSORING ORGANISATION WILL BE INCLUDED ON ALL MEDIA AS THE CONFERENCE SPONSOR

10 TICKETS FOR THE DAY EVENT AND THE EVENING AWARDS EVENT (TABLE LOCATION TO BE DETERMINED BY ENERGY & UTILITY SKILLS)

THE SPONSORSHIP WILL BE SHOWN ON THE ENERGY & UTILITY SKILLS CONFERENCE/EVENT WEBSITE.

THE SPONSORING ORGANISATION'S LOGO WILL BE SHOWN DURING THE CONFERENCE AND AWARDS PRESENTATION (I.E. SHOWN ON THE BIG SCREEN) VIA TV SCREENS THROUGHOUT THE VENUE

THE SPONSORING ORGANISATION'S LOGO AND CONTACT INFORMATION WILL BE INCLUDED IN THE CONFERENCE/EVENING AWARDS EVENT APP WITH CONTACT INFORMATION OF THEIR CHOICE

THE SPONSORING ORGANISATION'S LOGO WILL BE DISPLAYED ON THE PHOTO OPPORTUNITY WALL, WHERE ALL FORMAL PICTURES WILL BE TAKEN.

AWARD SPONSORSHIP

£8,000

PLUS VAT

WHEN THE AWARD IS SPONSORED, THE NAME OF THE SPONSORING ORGANISATION WILL BE INCLUDED IN THE TITLE. FOR EXAMPLE 'THE GAS INDUSTRY APPRENTICE OF THE YEAR AWARD, SPONSORED BY NATIONAL GAS'

10 TICKETS FOR THE DAY EVENT AND THE EVENING AWARDS EVENT (TABLE LOCATION TO BE DETERMINED BY ENERGY & UTILITY SKILLS)

THE UPDATED AWARD TITLE WILL BE SHOWN ON THE ENERGY & UTILITY SKILLS CONFERENCE/EVENT WEBSITE.

THE SPONSORING ORGANISATION'S LOGO WILL BE SHOWN DURING THE AWARD PRESENTATION (I.E. SHOWN ON THE BIG SCREEN)

THE SPONSORING ORGANISATION'S LOGO AND CONTACT INFORMATION WILL BE INCLUDED IN THE CONFERENCE/EVENING AWARDS EVENT APP WITH CONTACT INFORMATION OF THEIR CHOICE

THE SPONSORING ORGANISATION'S LOGO WILL BE DISPLAYED THROUGHOUT THE CONFERENCE AND EVENING EVENT VIA TV SCREENS THROUGHOUT THE VENUE

THE SPONSORING ORGANISATION'S LOGO WILL BE DISPLAYED ON THE PHOTO OPPORTUNITY WALL, WHERE ALL FORMAL PICTURES WILL BE TAKEN.

EVENING EVENT DRINKS RECEPTION SPONSORSHIP

£8,000

PLUS VAT

THE SPONSORING ORGANISATION'S LOGO WILL BE EXCLUSIVELY SHOWN THROUGHOUT THE 'WELCOME DRINKS' TIME DURING THE EVENT

10 TICKETS FOR THE DAY EVENT AND THE EVENING AWARDS EVENT (TABLE LOCATION TO BE DETERMINED BY ENERGY & UTILITY SKILLS)

THE SPONSORING ORGANISATION MAY BRING THEIR OWN MARKETING ASSETS – I.E. BANNERS/HANDOUTS TO BE SHARED DURING THE 'WELCOME DRINKS' TIME.

THE SPONSORING ORGANISATION'S LOGO AND CONTACT INFORMATION WILL BE INCLUDED IN THE CONFERENCE/EVENING AWARDS EVENT APP WITH CONTACT INFORMATION OF THEIR CHOICE

THE SPONSORING ORGANISATION'S LOGO WILL BE DISPLAYED THROUGHOUT THE CONFERENCE AND EVENING EVENT VIA TV SCREENS THROUGHOUT THE VENUE

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2025 Sponsorship Packages

SOLD

CONFERENCE DELEGATE BAG SPONSORSHIP

£4,500

PLUS VAT

2 TICKETS FOR THE DAY EVENT AND THE EVENING AWARDS EVENT (TABLE LOCATION TO BE DETERMINED BY ENERGY & UTILITY SKILLS)

ENERGY & UTILITY SKILLS WILL PRESENT EACH CONFERENCE DAY DELEGATE WITH A REUSABLE CANVAS BAG. ON ONE SIDE WILL BE ENERGY & UTILITY SKILLS CONFERENCE LOGO/IDENTITY. ON THE OTHER WILL BE THE LOGO OF THE SPONSOR. THIS LOGO MUST BE PROVIDED BY THE SPONSOR.

THE SPONSOR IS WELCOME TO INCLUDE IN EACH BAG LIMITED MARKETING MATERIAL. THIS MARKETING MATERIAL MUST BE CREATED/SOURCED BY THE SPONSOR AND WILL NEED TO BE APPROVED BY ENERGY & UTILITY SKILLS PRIOR TO PRINTING/PUBLICATION.

THE SPONSORING ORGANISATION'S LOGO AND CONTACT INFORMATION WILL BE INCLUDED THE CONFERENCE/EVENING AWARDS EVENT APP WITH CONTACT INFORMATION OF THEIR CHOICE

THE SPONSORING ORGANISATIONS LOGO WILL BE DISPLAYED THROUGHOUT THE CONFERENCE AND EVENING EVENT VIA TV SCREENS THROUGHOUT THE VENUE

THE SPONSORING ORGANISATIONS LOGO WILL BE DISPLAYED ON THE PHOTO OPPORTUNITY WALL, WHERE ALL FORMAL PICTURES WILL BE TAKEN.

CONFERENCE LUNCH SPONSORSHIP

£2,500

PLUS VAT

THE SPONSORING ORGANISATION'S LOGO WILL BE EXCLUSIVELY SHOWN THROUGHOUT LUNCH TIME DURING THE CONFERENCE

2 TICKETS FOR THE DAY EVENT AND THE EVENING AWARDS EVENT (TABLE LOCATION TO BE DETERMINED BY ENERGY & UTILITY SKILLS)

THE SPONSORING ORGANISATION MAY BRING THEIR OWN MARKETING ASSETS – I.E. BANNERS/HANDOUTS TO BE SHARED DURING LUNCH TIME.

THE SPONSORING ORGANISATION'S LOGO AND CONTACT INFORMATION WILL BE INCLUDED THE CONFERENCE EVENT APP WITH CONTACT INFORMATION OF THEIR CHOICE

THE SPONSORING ORGANISATIONS LOGO WILL BE DISPLAYED THROUGHOUT THE CONFERENCE VIA TV SCREENS THROUGHOUT THE VENUE

THE SPONSORING ORGANISATIONS LOGO WILL BE DISPLAYED ON THE PHOTO OPPORTUNITY WALL, WHERE ALL FORMAL PICTURES WILL BE TAKEN.

2025 Sponsorship Packages



EXHIBITION SPACE

£2,500

PLUS VAT



2 TICKETS FOR THE DAY EVENT AND THE EVENING AWARDS EVENT (TABLE LOCATION TO BE DETERMINED BY ENERGY & UTILITY SKILLS)

3X2 METER (MINIMUM) EXHIBITION SPACE DURING THE DAY CONFERENCE (ACCESS FROM APPROX. 9AM ON DAY OF THE CONFERENCE UNTIL CONFERENCE CLOSURE, ESTIMATED 5:15PM)

THE EXHIBITING ORGANISATION'S LOGO AND CONTACT INFORMATION WILL BE INCLUDED THE CONFERENCE/EVENING AWARDS EVENT APP WITH CONTACT INFORMATION OF THEIR CHOICE

THE EXHIBITING ORGANISATIONS LOGO WILL BE DISPLAYED THROUGHOUT THE CONFERENCE AND EVENING EVENT VIA TV SCREENS THROUGHOUT THE VENUE

THE EXHIBITING ORGANISATIONS LOGO WILL BE DISPLAYED ON THE PHOTO OPPORTUNITY WALL, WHERE ALL FORMAL PICTURES WILL BE TAKEN.



2025 Sponsorship Packages



OVER 200 AWARD NOMINATIONS



**410
ATTENDEES**



2024 Gallery

14 DIFFERENT SPONSORS



7 EXHIBITORS



20 DIFFERENT SPEAKERS



2024 Gallery