

Public First Focus Group Summary

Industry Interviews

SHGH (Stonehaven Global Holdings) conducted seven interviews with a cross-section of senior leaders from our sectors in July and August 2025. These included representatives and officials from the energy sector, the water and waste sector, national government departments, and devolved authorities.

Focus Groups

In parallel, SHGH conducted four online focus groups with members of the public on 29 and 30 July 2025. Recruitment for each group was as follows:

- One group with voters in Derby South
- One group with voters in Oldham East
 & Saddleworth
- One group of 18–24-year-olds not in education, employment, or training, from across the North East, South Wales, and the Midlands
- One group of 30–50-year-old "career switchers," recently made redundant or actively considering a change of career

Participants were recruited to ensure an even gender balance and a range of ethnicities.



If you would like to know more about this research, please contact **collaborate@euskills.co.uk**.

